

## ABSTRAK

Film *Warna Biru Pelangi* memvisualisasikan lukisan *The Old Guitarist* karya Pablo Picasso. Presentasi ulang lukisan menampilkan penderitaan dan kesendirian tokoh utama. Visualisasi tata artistik dari lukisan terdapat pada tata cahaya, penataan *wardrobe*, *hand property*, serta adegan tokoh. Metode yang digunakan berupa pemilihan warna cahaya *cornflower*, *wardrobe* kaos lusuh dan celana pendek, serta adegan tokoh yang bungkuk sambil memegang gitar. Makna dari warna cahaya menggambarkan emosi sedih dan kesepian, *wardrobe* menggambarkan luka dan *hand property* gitar merupakan cara untuk membahagiakan hidup.

Visualisasi lukisan *The Old Guitarist* ke dalam film *Warna Biru Pelangi* adalah dengan membuat adegan yang menyerupai visual pada lukisan. Kesimpulannya bahwa visualisasi luka yang dirasakan Dino dalam film digambarkan melalui *wardrobe*. Dalam lukisan terdapat gitar yang berarti bahwa sang gitaris fokus pada gitarnya dan fokus penikmat lukisan juga tertuju pada gitar. Terdapat kesamaan emosi pada lukisan *The Old Guitarist* dengan emosi pada film *Warna Biru Pelangi*.

**Kata kunci:** Visualisasi, lukisan *The Old Guitarist*, tata artistik, film *Warna Biru Pelangi*

## ABSTRACT

The *Warna Biru Pelangi* Film visualized a painting of *The Old Guitarist* by Pablo Picasso. The re-presentation of the painting shows the suffering and loneliness of the main character. Visualization of the artistic layout of the painting is found in lighting, wardrobe arrangement, hand property, and character scenes. The method used is the light color selection of cornflowers, the wardrobe with a shabby t-shirt and shorts, and the scene of a character hunched over while holding a guitar. The meaning of the color of light describes the emotions of sadness and loneliness, the wardrobe describes the wound and the guitar as hand property is a way to make a happy life.

The visualization of the Painting *The Old Guitarist* in the film *Warna Biru Pelangi* is by creating a scene that resembles the visual in the painting. The conclusion is that the visualization of the wounds that Dino feels in the film is depicted through the wardrobe. The guitar in the painting means that the guitarist focuses on the guitar and the audience for the painting also focuses on the guitar. There is a similarity of emotion between the painting *The Old Guitarist* and the *Warna Biru Pelangi* film.

**Keywords:** Visualization, *The Old Guitarist* Paint, artistic arrangement, film *Warna Biru pelangi*

## Daftar isi

SAMPUL DALAM.....	ii
PERSYARATAN GELAR .....	iii
PERSETUJUAN PEMBIMBING .....	iv
PENGESAHAN .....	v
PERSEMBERAHAN.....	vi
PERNYATAAN PENULIS .....	vii
UCAPAN TERIMAKASIH.....	viii
DAFTAR ISI.....	x
LAMPIRAN.....	xii
DAFAR GAMBAR .....	xiii
DAFTAR TABEL .....	xv
GLOSARIUM.....	xvi
ABSTRAK .....	xix
ABSTRACT .....	xx

### BAB I PENDAHULUAN

- A. Latar Belakang  
**Error! Bookmark not defined.**
- B. Rumusan Ide Penciptaan  
**Error! Bookmark not defined.**
- C. Tujuan Penciptaan  
**Error! Bookmark not defined.**
- D. Manfaat Penelitian  
**Error! Bookmark not defined.**
- E. Tinjauan Karya  
**Error! Bookmark not defined.**
- F. Landasan Teori Penciptaan  
**Error! Bookmark not defined.**

### BAB II KAJIAN SUMBER PENCIPTAAN

- A. Objek Penciptaan  
**Error! Bookmark not defined.**
- B. Analisis Objek Penciptaan  
**Error! Bookmark not defined.**

C. Analisis Program  
**Error! Bookmark not defined.**

## BAB III KONSEP KARYA DAN METODE PENCIPTAAN

A. Konsep Karya ..... Error!  
**r! Bookmark not defined.**  
1. Konsep Estetik ..... Error!  
**r! Bookmark not defined.**  
2. Konsep Penciptaan ..... Error!  
**r! Bookmark not defined.**  
B. Metode Penciptaan ..... Error!  
**r! Bookmark not defined.**  
C. Penjelasan Konseptual Karya  
**Error! Bookmark not defined.**

## BAB IV PENUTUP

KESIMPULAN ..... Error!  
**r! Bookmark not defined.**  
SARAN ..... Error!  
**r! Bookmark not defined.**  
Daftar Pustaka ..... Error!  
**r! Bookmark not defined.**

## **LAMPIRAN**

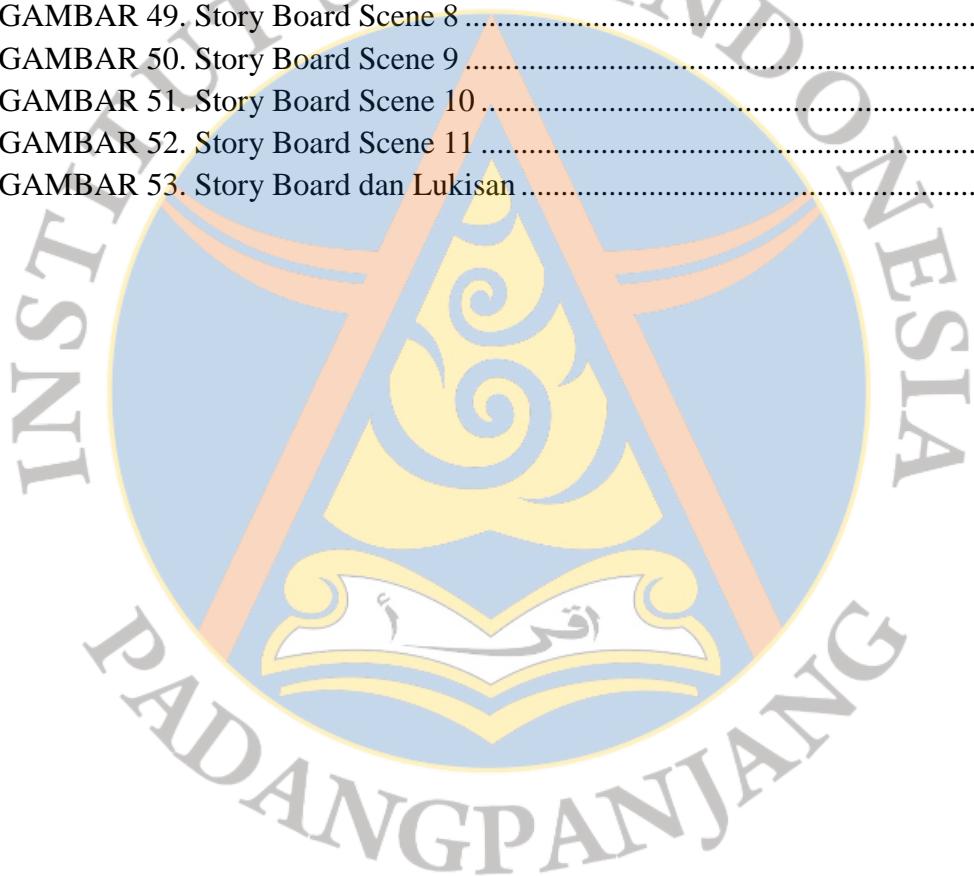
1. Desain Produksi
2. Poster Film
3. Curriculum Vitae



## DAFTAR GAMBAR

GAMBAR 1. Lukisan <i>The Old Guitarist</i> .....	4
GAMBAR 2. Lukisan <i>The Old Guitarist X-Ray</i> .....	4
GAMBAR 3. Poster <i>The Dreams</i> .....	6
GAMBAR 4. Cuplikan scene kamar mandi film <i>The Dreamers</i> .....	7
GAMBAR 5. Cuplikan scene kamar mandi film <i>The Dreamers</i> .....	7
GAMBAR 6. Cuplikan scene Isabelle film <i>The Dreamers</i> .....	8
GAMBAR 7. Cuplikan scene Isabelle film <i>The Dreamers</i> .....	8
GAMBAR 8. Videoclip Michael Buble <i>Forever Now</i> .....	9
GAMBAR 9. Poster <i>Hallelujah</i> .....	9
GAMBAR 10. Film <i>Catharsis</i> .....	11
GAMBAR 11. Scene film <i>Texas 1984</i> .....	20
GAMBAR 12. Scene film <i>Woodshock</i> .....	20
GAMBAR 13. Scene film <i>Love 2015</i> .....	21
GAMBAR 14. Scene film <i>Fallen Angels</i> .....	22
GAMBAR 15. Scene film <i>Saw</i> .....	23
GAMBAR 16. Cuplikan scene kamar mandi film <i>The Dreamers</i> .....	26
GAMBAR 17. Referensi Set .....	27
GAMBAR 18. <i>Floor Plan</i> .....	27
GAMBAR 19. Artistik Scene 1 .....	28
GAMBAR 20. Artistik Scene 2 .....	29
GAMBAR 21. Artistik Scene 3 .....	30
GAMBAR 22. Artistik Scene 4 .....	31
GAMBAR 23. Artistik Scene 5 .....	31
GAMBAR 24. Artistik Scene 6 .....	32
GAMBAR 25. Artistik Scene 7 .....	33
GAMBAR 26. Artistik Scene 8 .....	33
GAMBAR 27. Artistik Scene 9 .....	34
GAMBAR 28. Artistik Scene 10 .....	35
GAMBAR 29. Artistik Scene 11 .....	36
GAMBAR 30. <i>Wardrobe</i> Dino Wanita dan Dino Pria .....	39
GAMBAR 31. <i>Wardrobe</i> Dino Pria dan Burhan .....	40
GAMBAR 32. <i>Wardrobe</i> Dino Wanita .....	41
GAMBAR 33. <i>Wardrobe</i> Dino Wanita .....	41
GAMBAR 34. <i>Wardrobe</i> Dino Wanita dan Aldi .....	42
GAMBAR 35. <i>Wardrobe</i> Dino Wanita .....	43
GAMBAR 36. <i>Wardrobe</i> Dino Wanita dan Eve .....	44
GAMBAR 37. <i>Wardrobe</i> Dino Wanita .....	44
GAMBAR 38. <i>Wardrobe</i> Dino Wanita dan Eve .....	45

GAMBAR 39. <i>Wardrobe</i> Dino Wanita dan Eve .....	46
GAMBAR 40. <i>Wardrobe</i> Dino Pria .....	46
GAMBAR 41. Makeup Unicorn .....	47
GAMBAR 42. Story Board Scene 1 .....	48
GAMBAR 43. Story Board Scene 2 .....	50
GAMBAR 44. Story Board Scene 3 .....	52
GAMBAR 45. Story Board Scene 4 .....	53
GAMBAR 46. Story Board Scene 5 .....	54
GAMBAR 47. Story Board Scene 6 .....	55
GAMBAR 48. Story Board Scene 7 .....	56
GAMBAR 49. Story Board Scene 8 .....	57
GAMBAR 50. Story Board Scene 9 .....	59
GAMBAR 51. Story Board Scene 10 .....	60
GAMBAR 52. Story Board Scene 11 .....	62
GAMBAR 53. Story Board dan Lukisan .....	64



## **DAFTAR TABEL**

TABEL 1. Psikologi Warna .....	13
TABEL 2. <i>Breakdown</i> Art dan Property.....	36
TABEL 3. <i>Breakdown</i> Wardrobe.....	38

